



**CRAFT LATINO RELEASES THIRD JOAN SEBASTIAN & SINEGO SINGLE
“UN IDIOTA (TE PERDÍ)”**

A VIBRANT TRIBUTE MARKING 10 YEARS SINCE THE LEGEND’S PASSING

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*Iconic ballads “Secreto de amor,” “Sentimental,” and “Un idiota”
from Joan Sebastian’s Discos Musart catalog reimagined in daring new dance remixes
by visionary DJ, producer & multi-instrumentalist Sinego*



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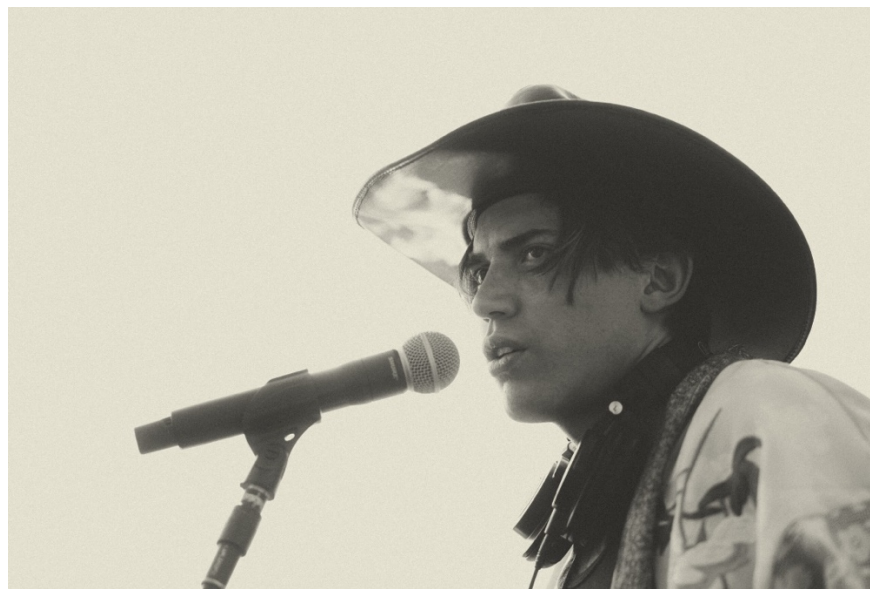
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Los Angeles, CA (July 18, 2025)—Craft Latino builds on its heartfelt celebration of beloved Mexican singer-songwriter **Joan Sebastian** with the release of “**Un Idiota (Te perdí)**,” a bold new digital remix single by genre-blending DJ, producer and multi-instrumentalist **Sinego**. Marking the **10th anniversary** of Sebastian’s passing, this electrifying track is the latest in an innovative collaboration that reimagines three of the legend’s most beloved hits—“**Secreto de amor**,” “**Sentimental**” and “**Un Idiota**” —through a fresh lens. **Now available to stream or download** in both standard and hi-res digital formats (including an **Extended Mix**), these first-ever official dance remixes transform timeless Regional Mexican ballads into hypnotic, club-ready anthems. Each track was released individually as a digital single, all leading up to the full **Secreto de amor (Las noches)** remix EP, arriving later this year.

Joan Sebastian was beloved for his heartfelt ballads and soul-stirring performances—an artist whose music captured the essence of love, loss and life with unmatched sincerity. A decade after his passing, his everlasting songs continue to resonate with fans across the globe. With this project, Craft Latino fondly honors Joan’s enduring legacy and the magic he brought to every song. This third remix, “Un Idiota (Te perdí),” which translates to “An Idiot (I Lost You),” is a stunning fusion of heartfelt balladry and house music. Emotive Spanish guitar riffs weave through steady, hypnotic percussion, creating a seductive foundation for Joan’s aching, romantic vocals.

“Un Idiota (Te perdí)” is a blend of my biggest inspirations: Joan Sebastian and the soulful guitar vibes of Sevilla, Spain. More than just a remix, this is my way of reimagining what Joan’s music might sound like today, with a more cinematic twist. I re-recorded every instrument (except for the vocals) to keep things raw and organic. The goal? To bring some real artistry and emotion back into Afro House and House music,” said Sinego.

The original song “Un Idiota,” from Sebastian’s 4x Platinum-certified studio album **Secreto de amor** released in 2000 via Discos Musart, became one of the artist’s signature hits—written by Joan, it’s a love ballad about a fool (or “idiot” as the title indicates) who lets the girl he loves go. The song peaked at No.2 on the *Billboard* Hot Latin Songs chart, spending 22 weeks there in 2001. In addition, the album earned a Lo Nuestro Award for Regional Mexican Album of the Year and climbed various *Billboard* charts, including the No.1 spot on the Regional Mexican Albums chart in 2001. In 2015, *Secreto de amor* was selected by *Billboard* magazine as one of the “50 Essential Latin Albums of the Last 50 Years.”



Sinego [photo credit: Vitalic Noise Music Group]

Tracklist:

1. Secreto de amor (La noche)
2. Sentimental (Sombras)
3. Un idiota (Te perdí)

About Craft Latino:

Craft Latino is home to one of the largest and most prestigious collections of Latin music master recordings and compositions in the world. Its rich and storied repertoire includes legendary artists such as Antonio Aguilar, Joan Sebastian, Pepe Aguilar, Celia Cruz, Héctor Lavoe, Willie Colón, Ray Barretto, La Lupe, Ruben Blades and the Fania All Stars, to name just a few. Renowned imprints with catalogs issued under the Craft banner include Musart, Fania, TH, Panart, West Side Latino and Kubaney, among many others. Craft creates thoughtfully curated

packages, with a meticulous devotion to quality and a commitment to preservation, ensuring that these recordings endure for new generations to discover.

Craft Latino is the Latin repertoire arm of Craft Recordings. The catalog label team for Concord. For more info, visit [CraftRecordings.com](https://www.CraftRecordings.com).

About Discos Musart:

Founded in 1948, and now with over 4k masters, the decade-spanning Discos Musart is the largest independent Mexican label. It is the centerpiece of Mexican popular music with a who's who roster of Mexican music icons such as Joan Sebastian, Antonio Aguilar, Chalino Sanchez, Pepe Aguilar, Paquita La Del Barrio and many more. Genres span from traditional Mexican music such as Mariachi and Ranchera to Regional Mexican Norteño, Corridos and Banda as well as Mexican popular music and Rock en Español.

For more info, visit [DiscosMusart.com](https://www.DiscosMusart.com) and follow on [YouTube](https://www.YouTube.com), [Facebook](https://www.Facebook.com), [Twitter](https://www.Twitter.com), [Instagram](https://www.Instagram.com), and [TikTok](https://www.TikTok.com).

About Joan Sebastian:

Known as “El Rey del Jaripeo” (The King of Mexican Rodeo) and “El Poeta del Pueblo” (The People’s Poet), **Joan Sebastian** (April 8, 1951 – July 13, 2015) was one of Mexico’s most successful and prolific artists, who penned over 1,000 songs during his four-decade career. Born José Manuel Figueroa in the village of Juliantla, Guerrero, Mexico, the singer, songwriter, and actor released his debut LP in 1975 via **Discos Musart**, the prestigious Mexican label under which Sebastian would release nearly three dozen albums and seven Top Ten hits on *Billboard*’s Hot Latin Songs chart (including “Secreto de amor”). Joan remains one of Mexico’s most celebrated musicians, who not only sold millions of his own records worldwide, but also wrote hits for stars like Pepe Aguilar, Lucero, Vicente Fernández, and Rocío Dúrcal, among many others. During his life, the decorated artist received a variety of honors, including four GRAMMY® Awards, seven Latin GRAMMYS (he is the most awarded Mexican performer in GRAMMY history), an incredible 43 ASCAP Awards, and four *Billboard* Latin Music Awards. During his successful career, he landed on the *Billboard* Hot Latin Songs chart 42 times. In 2006, Sebastian was inducted into *Billboard* Latin Music Hall of Fame. While Sebastian’s work spanned pop, soft rock, and country, the versatile artist was best known for his regional Mexican hits, including banda, mariachi, and norteño styles.

About Sinego:

Named by GRAMMY.com as one of “7 Latin DJs to Watch” in 2023 and selected by Beatport to be among their “Next” artists for 2024, Sinego is quickly becoming a global sensation. In addition to producing official remixes for the likes of Sofi Tukker, Bomba Estéreo, Elsa y Elmar, and Matanza (Rodrigo Gallardo), Sinego has performed on high-profile stages across the world, including EDC Mexico, and Lightning in a Bottle festival, as well as Ibiza’s Playa Soleil and Dolce & Gabbana’s Marbella club. Profiled in *The Fader* and *Popdust*, Sinego also curates the popular Spotify playlist “Track IDs,” and hosts Apple Music’s official Viajero mix series, in which he collaborates with influential Latin American artists. Last year, Sinego released his debut album, *Alterego*, in which he blends an array of regional Latin music with modern dance aesthetics.

For more info, visit [Sinegomusic.com](https://www.Sinegomusic.com) and follow on [YouTube](https://www.YouTube.com), [Facebook](https://www.Facebook.com), [Instagram](https://www.Instagram.com), and [TikTok](https://www.TikTok.com).

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