



CRAFT LATINO HONORS PAQUITA LA DEL BARRIO'S LEGACY WITH THE FIRST VINYL RELEASE IN OVER THREE DECADES

***¿ME ESTÁS OYENDO?: LO MEJOR DE PAQUITA LA DEL BARRIO* IS A CURATED COLLECTION OF TWELVE ESSENTIAL RECORDINGS SPANNING 28 YEARS OF PAQUITA'S FIVE-DECADE CAREER, AVAILABLE IN CD, LP AND DIGITAL ON OCTOBER 23**



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Los Angeles, CA (August 26, 2026)—**Craft Latino** is proud to unveil the first **Paquita la del Barrio** release on vinyl in over three decades. ***¿Me Estas Oyendo?: Lo Mejor de Paquita la del Barrio*** is a curated collection of twelve essential recordings spanning 28 years of the Mexican legend's long and successful career. This special collection, available in vinyl, CD and digital formats, is the first official release of its kind to honor the icon's legacy after her passing in 2025, and it **arrives on October 23**. A special **instant grat single**, "**Rata de dos patas**" is **available today** on digital music platforms.

Available for [pre-order today](#), *¿Me Estas Oyendo?* traces Paquita la del Barrio's fearless artistic evolution—from early, career-defining anthems like "**Cheque en blanco**" from ***Desquítate Conmigo*** (1992), to the iconic "**Rata de dos patas**" from ***Taco Placero*** (2001), the song that cemented her place as a cultural icon, and the title track from her GRAMMY®-nominated ***Piérdeme el Respeto*** (2000). This must-have compilation also includes unforgettable collaborations, highlighted by her final collab recording, the powerful duet "**El consejo**" with the Queen of Grupera music, **Ana Bárbara**, and the live duet, "**Juro que nunca volveré**" with award-winning Spanish singer **Natalia Jiménez**. The compilation also features archival photographs and bilingual liner notes (English and Spanish) written by award-winning songwriter, musician, radio and television personality **Pepe Garza**. Both a celebration and a testament, this collection honors the enduring legacy of the woman known as "**La Defensora de las Mujeres**" (The Defender of Women) offering longtime fans a definitive keepsake while inviting new listeners to discover one of Latin music's most unapologetic voices who sang songs about heartbreak and relationship hardships like no other.

Additionally, a **limited-edition Red color vinyl variant** is available in Mexico exclusively at the iconic department stores **Sanborns**.

Francisca Viveros Barradas, known professionally as Paquita la del Barrio (Paquita from the neighborhood) was born in Alto Lucero, Veracruz, on April 2, 1947. At a young age, her talent became evident as she began to participate in school festivals. Sometime later, she and her sister Viola formed a duo called Las Golondrinas. They performed in nightclubs around Mexico City. By 1979, Las Golondrinas separated, and Paquita established a restaurant, Casa Paquita, in the popular Mexico City neighborhood called Guerrero, where she displayed her culinary skills.

However, her initial passion for music was still latent within her, so she made a decision that would change her life completely: pursue a career as a solo artist. It wasn't an easy road, and her first album was not recorded until 1984 with her own savings. The album was titled ***El barrio de los faroles*** (Discos Musart), and it not only established her stage name, but it would help her become one of the most loved singers in Mexico. Paquita la del Barrio was known for her powerful vocal style and her strong song lyrics. Tales of heartbreak, relationship hardships, mixed with ranchera or banda music, became her signature style, which resonated with millions of women who identified with what Paquita captured in her music. She was one of the first artists to empower women by being open about the sexist abuse that many of them suffer daily. Powerful songs like “**Rata de dos patas**,” “**Tres veces te engañé**,” “**Me saludas a la tuya**” and others, defined her musical sound. She soon became known as “**La Reina del Pueblo**” (The People's Queen) and “**La Guerrillera del Bolero**” (The Bolero Warrior).

Paquita la del Barrio was not only loved in Mexico, but throughout Latin America, where fans wrapped their arms around her. She has been nominated for three GRAMMY® Awards, in 2008 for Best Mexican/Mexican-American Album for ***Puro dolor***, in 2012 for Best Regional Mexican or Tejano Album for ***Eres un farsante*** and in 2014 for Best Regional Mexican Music Album for ***Romeo y su nieta***. She has also been nominated twice for Latin GRAMMY® Awards, in 2001 for Best Ranchero Album for ***Piérdeme el respeto*** and in 2011 for Best Ranchero Album for ***Eres un farsante***. In 2016, Paquita received the Premio Lo Nuestro a la Trayectoria award, and in 2021 she received the Lifetime Achievement Award at the *Billboard* Latin Music Awards, where she performed live at the televised ceremony, and was recognized for her 50+ year-long career in music. Paquita's discography includes more than 30 albums recorded under Discos Musart, and its subsidiaries, in a range of styles from banda, trio, sonora, grupero norteño and mariachi, which have sold over 20 million copies.

Paquita was actively making appearances and touring until her recent passing on February 17, 2025. The larger-than-life icon has been remembered with tributes since and her legacy will continue to live on.

[Click here](#) to pre-order *¿Me Estas Oyendo?: Lo Mejor de Paquita la del Barrio*.

[Click here](#) to find the exclusive bundle including the vinyl with the new Paquita la del Barrio *¿Me Estas Oyendo?* exclusive T-shirt.

Vinyl Tracklist:

Side A

1. Rata de dos patas
2. Tres veces te engañe
3. Me saludas a la tuya
4. Cheque en blanco
5. Azul celeste
6. El Consejo (con Ana Bárbara)

Side B

1. Hombres malvados
2. No hay quinto malo
3. Vivo contenta
4. Pierdeme el respeto
5. Taco placero
6. Juro que nunca volveré (con Natalia Jiménez)

*The CD and digital tracklists mirror the vinyl.

About Discos Musart:

Founded in 1948, and now with over 4k masters, the decade-spanning Discos Musart is the largest independent Mexican label. It is the centerpiece of Mexican popular music with a who's who roster of Mexican music icons such as Joan Sebastian, Antonio Aguilar, Chalino Sanchez, Pepe Aguilar, Paquita La Del Barrio and many more. Genres span from traditional Mexican music such as Mariachi and Ranchera to Regional Mexican Norteño, Corridos and Banda as well as Mexican popular music and Rock en Español. For more info, visit DiscosMusart.com and follow on [YouTube](#), [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

About Craft Latino:

Craft Latino is home to one of the largest and most prestigious collections of Latin music master recordings and compositions in the world. Its rich and storied repertoire includes legendary artists such as Antonio Aguilar, Joan Sebastian, Pepe Aguilar, Celia Cruz, Héctor Lavoe, Willie Colón, Ray Barretto, La Lupe, Ruben Blades, the Fania All Stars and Daddy Yankee to name just a few. Renowned imprints with catalogs issued under the Craft banner include Musart, Fania, TH, Panart, West Side Latino and Kubaney, among many others. Craft creates thoughtfully curated packages, with a meticulous devotion to quality and a commitment to preservation, ensuring that these recordings endure for new generations to discover.

Craft Latino is the Latin repertoire arm of Craft Recordings. The catalog label team for Concord. For more info, visit CraftRecordings.com.

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